Pack 13 Committee Meeting: August 19, 2019:

Attendees: Tim Gluth, Chris Sobczak, Steve Lee, Laurie Miller, Brian Schultz, Shannon Anderson, Chris Dykstra, Brandon Otto

Financial Update

Updated projected expenditures based on 2018/2019 and taking under consideration that the pack size will increase from 84 to 93 scouts.

- Steve will be updating breakdown of budget to separate out popcorn sales and membership dues.
- Future Blue & Gold dinner will be limited in size of group invited and scope of dinner provided to adhere to updated budget of \$1,000.
- A line item totaling \$350 will be added to account for the photo session to be held at the uniform inspection pack meeting on November 14th.
- Increased membership will result in the following line items to increase for the 2019/2020:
 - Country Springs: increased from \$1,000 to \$2,000
 - Re-chartering fees: increased from \$2,500 to \$3,069
 - Scout handbooks and badges: increased from \$2,000 to \$5,000
 - Sunburst sledding: increased from \$500 to \$750

Steve will present the updated at the next committee meeting for final review and approval.

Pack 13 Cookout

The cookout was well attended. Steve anticipates that food receipts for this event will be submitted in the next week or so to help determine the total final cost for the event.

Scout Book Transition

Pack 13 will start transition to <u>scout book</u> to allow for improved accounting of each scouts' achievements and contact information. Scout book is a free application. Transition of existing Pack 13 data will take approximately a year to complete. Laurie will work with Tim to complete the task.

Recruiting Advertising Plans

Pack 13 is exploring the use of geofencing to increase awareness of scout recruiting activities. Geofencing is a method to use targeted advertising on social media platforms based on location and demographics of the social media user.

Flyers will be created and distributed at the beginning of the school year advertising our September 12th recruitment pack meeting.

September 12th Recruitment Pack Meeting

Meeting will include a discussion about recruitment and the fall fundraiser followed by the bottle rockets activity. Troop 5 will be able to assist.

- Tim will email the school to seek approval for the use of the playground for this event or the gym in case of inclement weather.
 - Inclement weather activity will change from bottle rockets to a discussion/demonstration about camping and hiking.

Fall Fundraiser

Karen Long has volunteered to coordinate the fall fundraiser and will provide sales dates at the September 12th Committee Meeting. The fall fundraiser will be limited to popcorn sales this year.

November 14th pack meeting

This event will be scheduled as the pack uniform inspection event and will include an anti-bullying discussion. A photo session will be included in this event. Details for the final cost to families for photos are still being determined but are projected to be around \$5.00/child.

Wild Goose Camping

Wild Goose camping trip will occur from October 18th-19th. Committee members recognize that this event was scheduled during fall break which may impact attendance.

Winter Cabin Camp

Shannon and Steve will attend the winter cabin camp draw will on August 28th to pick the ideal weekend for the pack. Results will be reported in future communications.

Pack Leader Communication and Committee Meetings

Previous community leader communication forum will be discarded and replaced with traditional email communication.

With the addition of several new committee members, the committee would like to offer the opportunity to reconsider holding meetings on Monday nights to a night that may be more suitable. A doodle poll will be sent out via email prior to the September meeting. Committee members are encourage to vote for each night they are available for.